

## REMARKS

Applicants reply to the final Office Action dated March 10, 2010, within two months. The Examiner rejects all pending claims 1-5, 7-8, and 10-13. Applicants cancel claims 1-5, 7-8, and 10-13, without prejudice to filing one or more claims having similar subject matter in other applications. Applicants also add new claims 14-21. Support for the new claims may be found in the originally-filed specification, claims, and figures. No new matter has been introduced by these new claims. Applicants assert that the application is in condition for allowance and reconsideration of the pending claims is requested.

### Rejections Under 35 U.S.C. § 103(a)

The Examiner rejects claims 1-4, 7-8, and 10-13 under 35 U.S.C. § 103(a) as being unpatentable over Block (U.S. Patent Application No. 2003/0055689) in view of Henry (U.S. Patent Application No. 2009/0074168). The Examiner rejects claims 5 under 35 U.S.C. § 103(a) as being unpatentable over Block and Henry in view of Walker (U.S. Patent No. 5,897,620). Applicants respectfully disagree with the Examiner's rejections. Applicants cancel claims 1-4, 7-8, and 10-13, so the rejections are now moot. However, Applicants add new claims, without prejudice or disclaimer, to further clarify the patentable aspects and to expedite prosecution.

Block discloses a web based travel system that is accessible through an internet connection. Applicants acknowledge that one element of Applicants' system allows for travel arrangements to be made through an internet connection, and Applicants are not attempting to claim only that feature. Instead, one feature of the presently claimed invention is to provide for making travel reservations and changes, where the travel system is not able to be accessed through the internet. **Put another way, Block does not disclose or contemplate that a traveler is able to make or change a travel reservation at a physical location by interacting with a travel agent, where the agent has access to the reservation and the inventories previously used to create the travel reservation. Moreover, Block does not disclose the ability to consider the customer data and filter related services (e.g. lodging services and transportation services) based on the travel service request and customer data provided.** For example, Block does not disclose the ability to recognize that a travel request includes a same-day departure and return flight, and as a result, determine that lodging services are not required.

Henry discloses an electronic concierge service. The Henry system allows a user to access the concierge service to obtain information related to entertainment events and travel services. However, like Block, **Henry does not disclose that a traveler is able to make or change a travel reservation at a physical location by interacting with a live travel agent, where the agent has access to the reservation and the inventories previously used to create the travel reservation.** Moreover, **Henry does not disclose the ability to consider the customer data and filter related services (e.g. lodging services and transportation services), based on the travel service request and customer data provided.**

Walker discloses an airline ticket reservations system that allows a customer to buy a ticket with no date of travel specified, and thereafter, book a travel date. However, like Henry and Block, **Walker does not disclose the ability to consider the customer data and filter related services (e.g. lodging services and transportation services), based on the travel service request and customer data provided.**

As such, Applicants assert that the cited references, alone or in combination, do not disclose or contemplate at least, “restricting, by the computer based system, display of the lodging services in response to the booking request containing a same-day travel service” or “receiving, by the computer based system, a change request via a traveler counselor office,” as similarly recited in independent claims 14, 20, and 21.

Furthermore, claims 15-19 variously depend from independent claim 14. As such, Applicants assert that claims 15-19 are differentiated from the cited references for the same reasons as set forth above, in addition to their own novel features. Thus, Applicants respectfully request allowance of all pending claims.

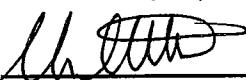
When a phrase similar to “at least one of A, B, or C” or “at least one of A, B, and C” is used in the claims or specification, Applicants intend the phrase to mean any of the following: (1) at least one of A; (2) at least one of B; (3) at least one of C; (4) at least one of A and at least one of B; (5) at least one of B and at least one of C; (6) at least one of A and at least one of C; or (7) at least one of A, at least one of B, and at least one of C.

Applicants respectfully submit that the pending claims are in condition for allowance. The Commissioner is hereby authorized to charge any fees which may be required, or credit any

overpayment, to Deposit Account No. **19-2814**. If an extension of time is necessary, please accept this as a petition therefore. Applicants invite the Office to telephone the undersigned if the Examiner has any questions regarding this Reply or the present application in general.

Respectfully submitted,

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By: 

Mark Williams  
Reg. No. 64,425

**SNELL & WILMER L.L.P.**  
400 E. Van Buren  
One Arizona Center  
Phoenix, Arizona 85004  
Phone: 602-382-6542  
Fax: 602-382-6070  
Email: [mwilliams@swlaw.com](mailto:mwilliams@swlaw.com)